



## List Building and Generating Income with Expert Interviews

### Exercise 3: Find Three Joint Venture Partners

**JOINT VENTURE PARTNER #1:** \_\_\_\_\_

**Website Elements:**

*Clearly defined tribe*            *Has affiliate program*     

*Has optin gift*            *Products/Services Needed by Your Tribe*     

**Comment on Blog**            **Connect on Social Media**     

Your Initial Impressions: \_\_\_\_\_

**JOINT VENTURE PARTNER #2:** \_\_\_\_\_

**Website Elements:**

*Clearly defined tribe*            *Has affiliate program*     

*Has optin gift*            *Products/Services Needed by Your Tribe*     

**Comment on Blog**            **Connect on Social Media**     

Your Initial Impressions: \_\_\_\_\_

**JOINT VENTURE PARTNER #3:** \_\_\_\_\_

**Website Elements:**

*Clearly defined tribe*            *Has affiliate program*     

*Has optin gift*            *Products/Services Needed by Your Tribe*     

**Comment on Blog**            **Connect on Social Media**     

Your Initial Impressions: \_\_\_\_\_