

6 Strategies to Boost Your Facebook Tribe for Partnership and Profits

Connect, Contribute and Collaborate to Grow
Your Business Powerfully and Profitably!



Adela M. Rubio

<http://www.AdelaRubio.com>

6 Strategies to Boost Your Facebook Tribe for Partnership and Profits

Facebook is all the rave and for good reason. You can easily connect with clients, colleagues and collaborators just by sharing what you know and by creating value for others.

If you're still on the fence about Facebook, here are some statistics that you might want to consider:

- Facebook overtook Google as the most trafficked website in March 2010
- 500 million Facebook users account for 25% of the entire Internet population
- If Facebook were a country it would be the 3rd largest in the world
- 54% of US internet users are on Facebook
- Average Facebook user has 130 Friends
- The average Facebook user spends 55 minutes a day on Facebook
- Women 55+ are the fastest growing demographic

If you want to be successful on the internet you need traffic, specifically, targeted traffic. It's the lifeline of your business. It doesn't matter how good your service or your product, you still need traffic. Facebook is the largest source of traffic, even surpassing Google, and it's either free or pretty inexpensive.

Facebook can generate traffic, authority and income. Though it doesn't require a financial investment, it does require an investment of your time and energy. Whether you have people skills or not, the ability to connect and communicate with like-minded people is not a stretch. Facebook is a gold mine of potential, but only if you know how to use it.

Top 10 Do's and Don'ts for Facebook

There are plenty of people using Facebook and not getting any business results: no interaction, no prospective customers and no sales. The biggest mistake is the ineffective use of social media. People sometimes forget that what applies in real life, also applies in the virtual world.

Connecting with others is a skill set that is highly valuable, and totally within your reach. Here are the the top ten do's and dont's of people who are masterful with social media :

DONT'S

1. **Do create value for your friends and followers.** Share resources and posts that speak to their core problems, and the solutions that you and your trusted network of

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friends, can provide. Add to ongoing conversations, especially if you have a different point of view.

2. **Do use the three R's of Social Media - Relate, Reveal, Relish.** You will quickly and easily build trust, connection and credibility.
 - *Relate* to personal and business interests
 - *Reveal* things about yourself and your business.
 - *Relish* wins and participate in celebrations
3. **Do post a comment on a new friends page.** Make it relevant and real. Show that you've taken the time to visit their profile, website or blog.
4. **Do post regularly and frequently.** 15 minutes a day is a great investment that will render untold benefits in the long run. Frequency and regularity make you real and relatable.
5. **Do automate your tweets & posts, but also have real-time conversations.** Two of my favorite automation sites are <http://ping.fm> or <http://www.hootsuite.com>.

DON'TS

6. **Don't post promotional links on your friends walls, especially if it's your first post.** Focus on them and offer a personal comment that weaves connection.
7. **Don't send Facebook messages inviting folks to your events if you haven't created a connection with them.** Do connect with groups and micro-communities that are relevant to your business and contribute value before you start self promotion.
8. **Don't tag people unless they're directly involved, whether it's photos, notes or events.** Do tag photos from live events that you attend.
9. **Don't expect your friends to Like your Facebook Fan Page.** You don't want favors, you want true fans! Invest the time in sharing extraordinary content, case studies or the work of aligned experts to make your page the 'go to place!'
10. **Don't message people before you friend them.** Earn the right to connect: post on their blog, get an introduction, attend a call, purchase a product, invest in a training. Do write a personal note when friending someone, indicating a specific reason why you'd like to 'friend them' and reveal how you might be a valuable connection too.

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6 Tribe Boosting Facebook Strategies

Some of these tasks will take preparation time, however, you can easily outsource these to your virtual assistant, or a service.

1. Share valuable, content-rich solutions for your target market.
2. Reveal and share yourself.
3. Relate to others on a personal and professional level.
4. Respond to posts where you have been tagged.
5. Promote and share the content of targeted colleagues.
6. Participate in targeted conversations with colleagues, clients and mentors.

Here are 38 Ways to Explosively Expand Your Facebook Presence using the 6 Tribe Boosting Facebook Strategies...

If you're new to Facebook, or social media, you may not be sure what kinds of things to post on your wall and on friends' walls. This is one of the most common questions I get from my community, "What do I post?" I went through my Facebook wall and came up with 38 easy ways to provide great value.

1. Share your expertise.



Christine Hanlon
Wow! I made it through Thanksgiving with just a burn on my arm. Nothing to bad, I thought it was a dog scratch! Turkey Tip #4: Hot ovens include the racks! Have a great rest of the weekend!
November 26 at 9:12am · Like · Comment

Sus Kongsbak Larsen, Suzy Goodelman and 2 others like this.

Adela Rubio I've done this plenty of times too. Ouch! Aloe is very soothing for burns.
November 26 at 10:08am · Like

Christine Hanlon Thanks Adela!
November 26 at 2:16pm · Like

2. Share a resource.



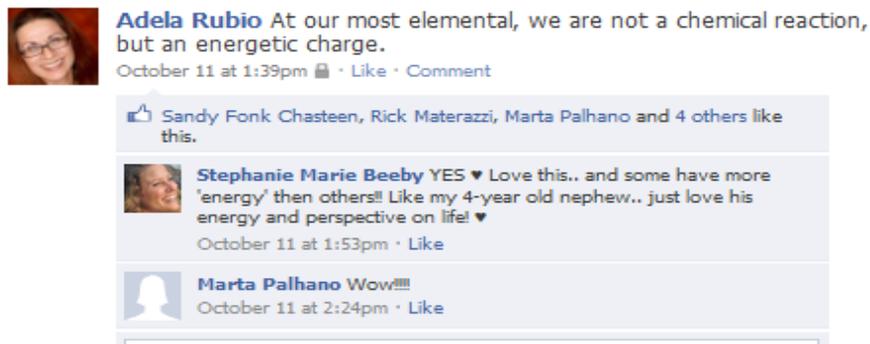
Adela Rubio WordPress Lovers... this is a really cool editorial calendar I just installed. Found it thru one of my faves, Chris Brogan of Trust Agents

Use an Editorial Calendar
shar.es
My friends at STRESSLIMIT have built a really nifty plugin for WordPress called the editorial calendar. It works exceptionally well at a very simple, but useful task. It helps you plan out your content with a very useful drag and drop interface. I checked it out a day or two ago and am already using...

September 10 at 3:00pm · Like · Comment · Share

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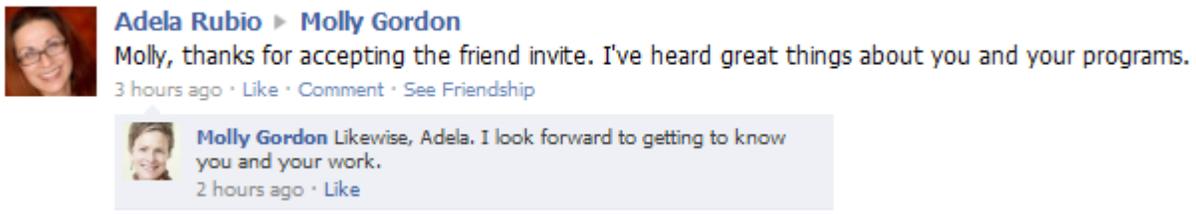
3. Pull out a tip from your articles, blog posts, programs and trainings.



4. Leave a thank you note on friends walls when you accept their invitation.



5. Thank friends, and leave a personal note, for accepting your friend invite.



6. Share your gratitude with friends who have provided a great service.



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7. Thank friends for sharing your blog posts.



Britt Nielsen

Dynamo coach and beautiful soul Adela Rubio shares her tips on connecting with friends, family, food and festivities on this day of gratitude! Adela Rubio



Choose to Celebrate

consciousbusinesssribe.com

It's Thanksgiving Day tomorrow, for those of us in the US, and I'm flying back home to spend it with my family and friends. Holidays are always a raucous and charged event at the Rubio's. Cubans are expressive and joyfully explosive by nature, making for interesting photo ops and tantalizing anecdote

November 25 at 9:41am · Like · Comment · Share · Remove Tag

Joanne Stein Letlow and Suzy Goodelman like this.



Adela Rubio Thanks for the kudos and for sharing with 'your tribe' Britt. Have a happy thanksgiving! I look forward to your pictorial reflections.

November 25 at 9:47am · Like



Britt Nielsen Thanks Adela!

November 25 at 10:52am · Like

8. Chime in on a conversation.



Ellen Britt

I'd love to know...what are you thankful for? Happy Thanksgiving y'all!



What Are You Thankful For?

marketingqi.com

"Feeling gratitude and not expressing it is like wrapping a present and not giving it" ~William Arthur Ward~ With all the rush and business leading up to Thanksgiving here in the States, it's so easy to forget what this holiday

November 25 at 9:50am · Like · Comment · Share



Adela Rubio I'm thankful for SO much, Ellen - my family, friends, clients, colleagues; my health, passion, energy and highly sensitive soul. I'm grateful for computers and connection and for the opportunity to live a life where dreams come true and mag...

[See More](#)

November 25 at 10:00am · Like



Ellen Britt Adela, I love you too my friend! I'm so grateful that you are in my life.

November 25 at 10:03am · Like

9. Comment on photos.



Adela Rubio You look so happy, my friend. The girls are beautiful!!

November 26 at 9:31am · Like



Adela Rubio And so are you... you haven't changed much since high school (ha ha ha!) Love ya, Maritza!

November 26 at 9:32am · Like

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10. Share targeted articles from article directories on your Facebook Fan Page, like <http://ezinearticles.com>

11. Share tips from a conference that you're attending.



Adela Rubio Playing with SIMPLE Product Creation this morning at SIMPLE 2.

And, great conscious biz tip: stop trying to make money online and start helping people profitably. YES!

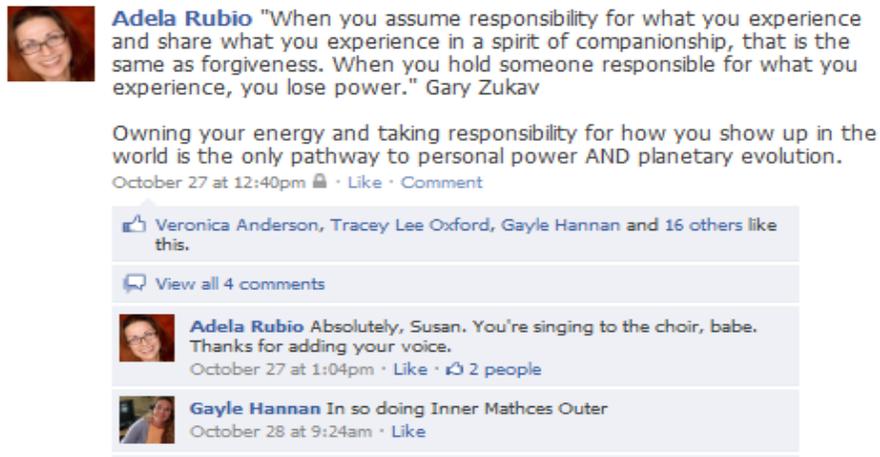
September 25 at 8:51am via iPhone · Like · Comment

Landmark Holdings likes this.

Landmark Holdings Yes..

September 25 at 8:58am · Like

12. Share an expert quote and your personal tip or perspective.



Adela Rubio "When you assume responsibility for what you experience and share what you experience in a spirit of companionship, that is the same as forgiveness. When you hold someone responsible for what you experience, you lose power." Gary Zukav

Owning your energy and taking responsibility for how you show up in the world is the only pathway to personal power AND planetary evolution.

October 27 at 12:40pm · Like · Comment

Veronica Anderson, Tracey Lee Oxford, Gayle Hannan and 16 others like this.

View all 4 comments

Adela Rubio Absolutely, Susan. You're singing to the choir, babe. Thanks for adding your voice.

October 27 at 1:04pm · Like · 2 people

Gayle Hannan In so doing Inner Mathces Outer

October 28 at 9:24am · Like

13. Share quotes from TV programs, that are relevant to the problems you solve.



Adela Rubio "Your talent doesn't belong to just you." Dr. Lightman, Lie to Me

Apparently, your talents are tools to be in service to a bigger vision. Yup, totally buy into that.

October 6 at 12:17pm · Like · Comment

Cait Stanley, Myriam Oliveras, Tonya K. Freeman and 3 others like this.

View all 8 comments

Tonya K. Freeman One of my favorite shows.

October 6 at 3:53pm · Like

Cynthia L. Hatcher Totally agree!

October 6 at 8:20pm · Like

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14. Share videos that are relevant to the problems you solve, add a personal note.

 **Adela Rubio** Success is something you attract by the person you become. Jim Rohn

 **Masterytv.com Presents Jim Rohn.**
www.youtube.com
In "Excelling in the New Millennium: Personal Development", Jim Rohn shares his experience with personal development revealing valuable essentials to becoming wealthy in mind and body.

November 18 at 8:01am · Like · Comment · Share

 Cynthia L. Hatcher, Patty Walters and 2 others like this.

 **Kathy Santini** Thanks for sharing Carmen, what a loss when we lost Jim. But we still have so much of his wisdom in the way of tapes, books and video. Yeah!!!
November 18 at 12:43pm · Like

15. Share your personal passions.

 **Adela Rubio** My writing from the first day of 'And Now I Write' my writing muse & friend Julie Jordan Scott. Program just started yesterday, you can still join...

<http://adelarubio.com/anyw2010>

 **And Now I Write**
adelarubio.com
This is what enlightenment is all about – a deep understanding that there is no problem. Then, with no problem to solve, what will you do? Immediately you start living. You will eat, you will sleep, you will love, you will work, you will have a chit-chat, you will sing, you will dance – what else is...

September 15 at 12:25pm · Like · Comment · Share

16. Share something about your personal life.

 **Adela Rubio** Off to help my mom with our Cuban version of Thanksgiving. Warm wishes for all. Here's to a day of luxuriating in gratitude...

<http://consciousbusinesstribes.com/gratitude-shifts-your-consciousness/>

 **Gratitude Shifts Your Consciousness**
consciousbusinesstribes.com
As you get ready to share the holiday with family and friends take a moment to notice how the act of thanks giving generates abundance. Just this focus alone will transform your holiday from one of 'things to do' to an experience of it's essence.

November 25 at 8:54am · Like · Comment · Share

 Anna Faulds, Cait Stanley, Sus Kongsbak Larsen and 10 others like this.

 View all 15 comments

 **Adela Rubio** Michael, enjoy your meal and the company of your wife!
November 25 at 4:31pm · Like

 **Adela Rubio** James, went to tango last week :) Happy Thanksgiving to you and yours.
November 25 at 4:31pm · Like

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17. Share your personal pictures.



Adela Rubio
Tagged: Frank Brenes, Erica Lee

Family
25 new photos
September 22 at 9:35am · Like · Comment · Share

Kay Bee Shaikh, Shivaani Premahamsa, Mukesh Luthra and 5 others like this.

View all 18 comments

18. Acknowledge your client wins.



Adela Rubio Big woohoo to Conscious Business Tribe member **Camara Randolph** for amping up her visibility and making cool connections. You go, girl!
October 19 at 11:22am · Like · Comment

Suzy Goodelman likes this.

Camara Randolph Thanks Adela.
October 19 at 3:42pm · Like

Suzy Goodelman You said it Adela! Another big woohoo to you Camara!
October 20 at 8:08am · Like

19. Acknowledge kudos from your colleagues.



Laura Fenamore you have the best reputation Adela, thank you for friending me.
laura@onepinky.com
November 23 at 5:15pm · Like · Comment · See Friendship

Adela Rubio Thanks, Laura! We met last March at Alex Mandossian's teleseminar reunion.
November 25 at 4:33pm · Like

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20. Share your social and professional connections.



Sharon Killion I cannot WAIT to have dinner with you in New York City on Saturday night. Whoo Hoo! Mwah!!!!xoxoxoxo
October 27 at 10:54pm · Like · Comment · See Friendship

[View all 7 comments](#)

Sharon Killion Just landed. Will phone you when I get to the Waldorf!
October 30 at 1:27pm · Like

Adela Rubio Cool . . . I'm planning on heading into NYC in about 1 hr.
October 30 at 1:55pm · Like

21. Tag a mentor on a post.



Adela Rubio was tagged in her own album.



Simple 2 with Bob Jenkins
Sep 24-26, 2010

22. Share a blog post from a joint venture partner.



Adela Rubio Entrepreneurial stress relief on the way! Check out these 3 powerful tools shared by my friend Ellen Britt. It includes one of my faves, check it out... <http://marketingqi.com/blog/2010/10/stressed-out-discover-the-power-of-three/>

 **Stressed Out? Discover The Power of Three**
marketingqi.com
As exhilarating as owning your own business can be, there are times in every entrepreneur's life when you need some serious stress relief. Rushing to meet deadlines, struggling with cash flow ups and downs and trying to pack in more

October 14 at 8:59am · Like · Comment · Share

Kimberly Dawn, Dave Sheahan and 2 others like this.

[View all 8 comments](#)

Kimberly Dawn I hear ya Ellen! My family is from the South, but a lot of them got lost in city life and forgot about nature! Besides my Dad! I had to find my way back! Nature breathes you and replenishes You. It is so alive, really is.
October 14 at 1:37pm · Like

Cynthia L. Hatcher Thanks!!!
October 14 at 2:58pm · Like

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23. Attribute when someone's work inspires yours.



Adela Rubio ▶ **Adam Urbanski**

Adam, I wanted to thank you for how you've impacted me and my business (in such a short time). This post was inspired by a tip you shared in your post-ACLC video. It's ALL about being grateful for your business. Thank you and I look forward to more a-ha's.

<http://consciousbusinesstribes.com/gratitude-shifts-your-consciousness/>

November 25 at 9:24am · Like · Comment

Adam Urbanski and Cynthia L. Hatcher like this.



Adam Urbanski I just finally had a chance to catch up with some of the posts and links here. Thanks, Adela, for your kind words! You rock!

Monday at 5:01pm · Like · Flag



Write a comment...

24. Post when you're attending, or on your way, to a conference.



Adela Rubio Amtrakking to Simple 2 event hosted by @ bob Jenkins — at Newark Penn Station.

September 23 at 7:46pm · Like · Comment · Tag Friends

Abdullah Zahwi likes this.

View all 6 comments



Adela Rubio Will have loads to share, Paula.

September 25 at 9:56am · Like



Adela Rubio Yes it is, Eleanore. The one in Newark is not as grand as New York but it is still pretty cool.

September 25 at 10:01am · Like

25. Share a book endorsement.



Bob Jenkins

quick favor: click vote button here --> <http://bit.ly/g1f2ox> Take Action! Revise Later nominated for award (please and thank you)

20 minutes ago via TweetDeck · Like · Comment



Bob Jenkins And let me know below if you did!

19 minutes ago · Like



Janine Urbina I voted! :)

16 minutes ago · Like



Bob Jenkins Thanks Janine!

8 minutes ago · Like



Adela Rubio Right on it! I owe you a testimonial, will post this week.

5 minutes ago · Like



Adela Rubio ... and a book review ;-)

a few seconds ago · Like

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26. Thank your Friends for endorsements.



Paul Taubman

Happy Thanksgiving everyone! You will want to check out my friend Adela Rubio's blog posting today at

<http://consciousbusinesstribe.com/gratitude-shifts-your-consciousness/>

- awesome! Thanks, Adela!



Gratitude Shifts Your Consciousness

consciousbusinesstribe.com

As you get ready to share the holiday with family and friends take a moment to notice how the act of thanks giving generates abundance. Just this focus alone will transform your holiday from one of 'things to do' to an experience of it's essence.

November 25 at 10:15am · Like · Comment · Share · Remove Tag

David Nichols likes this.



Adela Rubio Thanks, Paul! I appreciate your spreading the word to your gratitude-filled Tribe. Happy Thanksgiving!

November 25 at 11:16am · Like



Paul Taubman Easy to spread YOUR word when you are serving up awesome info, Adela! Let's get together sometime in the next few weeks. Be Well.

November 25 at 11:37am · Like

27. Event followup.



Adela Rubio ▶ **Bobby Medina**

It was great meeting you at ACLC, Bobby.

November 25 at 8:47am · Like · Comment

28. Promote a joint venture.



Adela Rubio Awesome Social Media training, at an extraordinary price. Thanks, Ellen!



Ice Cream Social Media JVs and Affiliates Update #1

marketingqi.com

This post is password protected. To view it please enter your password below: Password:

September 8 at 3:02pm · Like · Comment · Share

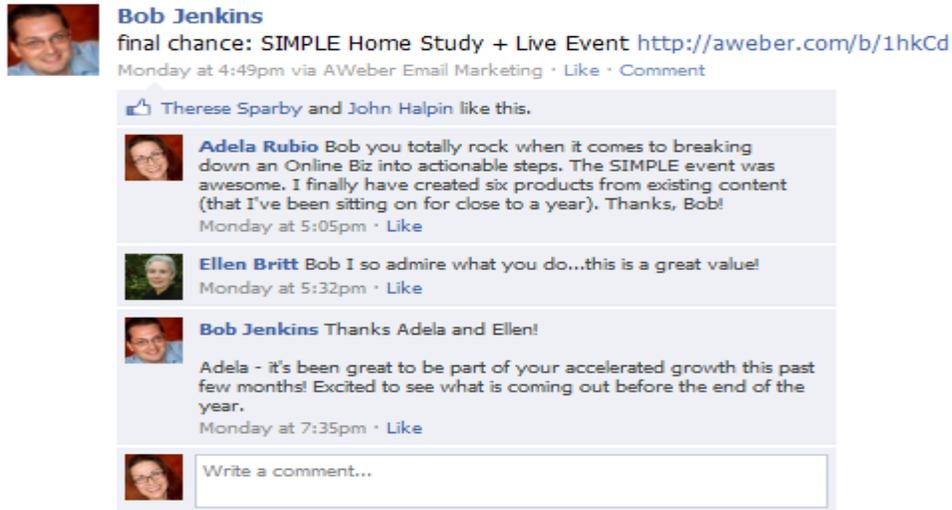


Ellen Britt You are welcome Adela! This is so much fun and it's so great to work with a marvelous group of JV partners and affiliates.

September 8 at 6:21pm · Like

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29. Give your mentors specific, results oriented endorsements.



Bob Jenkins
final chance: SIMPLE Home Study + Live Event <http://aweber.com/b/1hkCd>
Monday at 4:49pm via AWeber Email Marketing · Like · Comment

Therese Sparby and John Halpin like this.

Adela Rubio Bob you totally rock when it comes to breaking down an Online Biz into actionable steps. The SIMPLE event was awesome. I finally have created six products from existing content (that I've been sitting on for close to a year). Thanks, Bob!
Monday at 5:05pm · Like

Ellen Britt Bob I so admire what you do...this is a great value!
Monday at 5:32pm · Like

Bob Jenkins Thanks Adela and Ellen!
Adela - it's been great to be part of your accelerated growth this past few months! Excited to see what is coming out before the end of the year.
Monday at 7:35pm · Like

Write a comment...

30. Acknowledge your Mentors with kudos.



Adam Urbanski
How woud you like to have me personally coach you how to make your business a massive financial success in 2011 - and for less than a cost of Starbucks Latte a day! Yep, you can have my best marketing course, and have me coach you for a year for just \$2.73/day. But you've gotta act fast - only five final spots are left!

Attract Clients Like Crazy - Cyber Monday Sale
Location: <http://AttractClientsLikeCrazy.com/system>
Time: 11:00AM Monday, November 29th

Yesterday at 12:24pm · Like · Comment · Share

Douglas Dolan likes this.

Adela Rubio Adam totally rocks! I attended his Attract Clients Like Crazy events and have been on fire since, that was two weeks ago. I love his system, whether you're new at the online world or a veteran, like me. You won't be disappointed.
Adam is the...
See More
Yesterday at 1:11pm · Like · 3 people

Adam Urbanski Thanks, Adela! I really appreciate you and your kind words! I means a lot to me.
Yesterday at 4:39pm · Like · 1 person

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31. Promote a partner program.



Adela Rubio Help spread the Free Coach Training Manifesto by my buddy Julia Stewart. I've personally worked with Julia at Coachville and she is the real deal! An extraordinary coach trainer, too! <http://bit.ly/free-manifesto>



Free Coach Training Manifesto

bit.ly

View School of Coaching Mastery's 'Free Coach Training Manifesto' here.

October 5 at 10:16am · Like · Comment · Share

Tonya K. Freeman, Marta Palhano and Julie Jordan Scott like this.

View all 4 comments



Adela Rubio You're welcome, Julia. Thanks for the feedback on pic. I love it too!

October 5 at 7:08pm · Like



Tonya K. Freeman I'm definitely going to share this! Thanks to both of you!

October 6 at 3:53pm · Like

32. Endorse a product you use and love.



Adela Rubio The easy way to set up your WordPress membership site...

What happens when you match up one of my fave internet mktg mentors Bob The Teacher Internet Marketing Training For Business Professionals and the folks

...

[See More](#)

Coming Soon: DAP v3.9 — DAP Documentation

consciousbusinesstribe.com

We're about to launch DAP v3.9 which has some really cool new features packed into it! Here's what is coming in 3.9...

September 15 at 2:27pm · Like · Comment · Share

Tonya K. Freeman and Bob Jenkins like this.



Bob Jenkins thanks for sharing this Adela. Ravi, Veena, and I had a great time!

September 15 at 10:13pm · Like



Adela Rubio I LOVE, LOVE, LOVE DAP. And . . . you provided an awesome DAP training that made it so do-able, Bob. Big thanks to you all! I use DAP on all my membership sites.

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33. Invite people to learn more about your programs.



Adela Rubio It's not too late to step into your role of 'Tribe Builder'. . .

Training starts today at 4pm ET Listen to the free intro call
<http://consciousbusinesstribe.com/buildyourtribe>



Build Your Tribe Preview Call

consciousbusinesstribe.com

Every Conscious Business Expert agrees that List Building is one of the key business building activities to grow your business exponentially. What most experts aren't sharing with you is that the quality of your list, the responsiveness of your community, is what is priceless, not the numbers. You...

34. Seed/preview an event.



Adela Rubio Just got off the phone with my Radiant Success buddies Janis Pettit and Marnie Pehrson. We're percolating playfully and revving up for our event in the spring. Have we got some awesome stuff in the works. Love collaborating with conscious entrepreneurs!

October 27 at 12:05pm · Like · Comment

Terri McMahon Zwierzynski likes this.



Janis Pettit I'm so excited. This event will take RSE to a whole new level! The Reveal will come soon!

October 27 at 12:18pm · Like



Sharon Killion I really want to go to this one since I'm back in the US now. Will catch up with you about it on Saturday night.

October 27 at 10:55pm · Like



Terri McMahon Zwierzynski That would be awesome Sharon -- I'm hoping to go (if the scheduling works for me) and would love to meet you there in person!!

October 28 at 12:06am · Like



Sharon Killion I want the dates as soon as they are released for planning purposes! Would be fabulous to meet you in person, too!

October 28 at 12:17am · Like

35. Seed/preview a joint venture.



Maryam Webster Just had the most amazing time with the fantabulous Ms Adela Rubio, hatchin' plots & schemin' schemes to evolve ourselves and the world. Let's hear it for beautiful, brainy, so-dear & sweet-you-could-eat-'em-up girlfriends & biz buddies!

October 6 at 6:25pm · View Post · Remove Tag



Adela Rubio FABulous conversation with my buddy Maryam Webster. Talk about birds of a feather, LOL! We're percolating, watch out!

October 6 at 6:20pm · Like · Comment

Marci Grossman likes this.

View all 7 comments



Camara Randolph Forgot to tell how much I love the headshot. Gorgeous!

October 6 at 9:01pm · Like



Adela Rubio Thanks, Camara!

October 6 at 9:05pm · Like

6 Strategies to Boost Your Facebook Tribe for Partnership and Profits

36. Seed/preview your programs.



Adela Rubio Putting together my platinum group program. Very excited for what's in store . . .
Yesterday at 4:11pm · Like · Comment

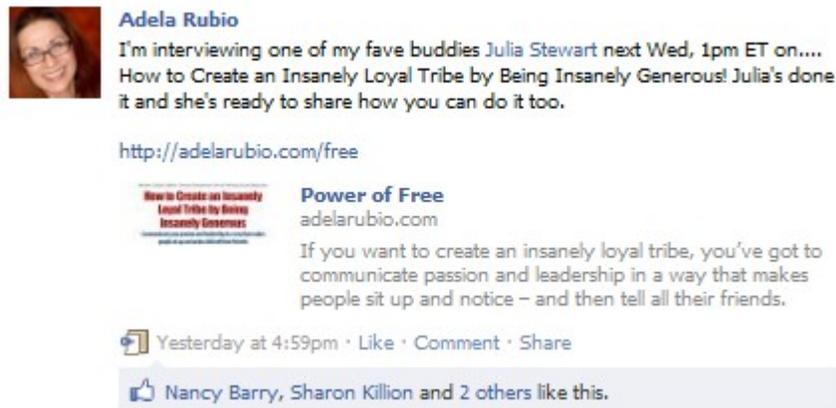
Rafael Rubio, Nina Leavins, Nancy Barry and 13 others like this.

View all 15 comments

Ellen Britt Hi Cheryl! What are you up to these days??
20 hours ago · Like

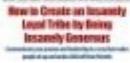
Cheryl Miller Hi Ellen: Just finished Zen in 2010 to conquer clutter and am preparing to launch Unleash the Magic in your Life in January.....resolve to evolve in 2011. More to come.....private email.

37. Promote your programs.



Adela Rubio
I'm interviewing one of my fave buddies Julia Stewart next Wed, 1pm ET on.... How to Create an Insanely Loyal Tribe by Being Insanely Generous! Julia's done it and she's ready to share how you can do it too.

<http://adelarubio.com/free>

 **Power of Free**
adelarubio.com

If you want to create an insanely loyal tribe, you've got to communicate passion and leadership in a way that makes people sit up and notice – and then tell all their friends.

Yesterday at 4:59pm · Like · Comment · Share

Nancy Barry, Sharon Killion and 2 others like this.

38. Share results from an affiliate contest.



Adela Rubio Shout out and thank you to my best bud Ellen Britt. Got my yogurt/ice cream maker today. That was 2nd place prize, folks, for the Ice Cream Social Media Sale that rocked. Thanks, Ellen!



October 20 at 9:39am · Like · Comment · Share

Tonya K. Freeman, Anna Faulds, MaryAnn D'Ambrosio and 4 others like this.

View all 16 comments

Ellen Britt Thanks for the recipe Paula! I've been making a raw mango ice cream all summer (with almond milk) but the mango crop now is no good now....will have to wait till next summer to make that again. Want to try a Concord grape sorbet next!
October 20 at 12:07pm · Like

Paula Chaffee Scardamalia Yumm. I'm sure you could substitute the almond milk for the milk and cream. Changes the texture, I imagine. I've heard others use the real creamy tofu? But I'm not a fan of that. Doesn't sit well with me.
October 20 at 12:25pm · Like

6 Strategies to Boost Your Facebook Tribe for Partnership and Profits

Leverage your time and your social skills and your visibility, credibility and authority will increase. Friends will naturally share your message and your offers and help you grow your business much faster than you could ever do on your own.

Social Media, and especially Facebook, is a powerful business tool. It requires a regular and consistent investment, but the payoff is extraordinary!

~ ~ ~



Adela Rubio is an Expert Tribe Builder and Joint Venture Strategist who helps heart centered entrepreneurs distill their authentic essence, share their message and create a powerful and profitable business powered by partnership and community.

With five online telesummits under her belt, and more than 100 interviews with conscious business leaders, she is an expert at creating engaging and experiential online virtual events that position you as a thought leader while leveraging talent, time, and technology.

Adela is a certified Evolutionary Coach, a masterful facilitator and an expert community leader. She formerly led the Fully Alive Community at Coachville, and was also the former Director of Coachville Chapters and Study Groups. Adela is a natural connector and community

magnet. Visit her [website](#) and also on [Facebook](#).